

# AJIS

## Merchandising Services



Annual client companies  
**2,500+**

Total number of stores serviced annually  
approx.  
**210,000+**

※Actual results in Japan

We don't have the manpower or time to check the stores.



Our popular product is not on the sales area! Is it out of stock?



I am concerned about the display of our products when I shop!



Our promotional tools are not attached to the sales area.



### AJIS Merchandising Services can solve that problem!

#### MERCHANDISING

##### ■ Replenishment

Replenish and display products to create an attractive sales area that grabs the attention of shoppers.

##### ■ Category reset, New item cut-in

Category updates, shelf changes, etc. to create the selling area as planned.

#### MAINTENANCE

##### ■ Cyclical maintenance

Installation/removal of novelties and digital advertisements perfectly executed as planned.

Perform scheduled patrols to replace parts, clean, and reboot devices.

#### DATA/RESERCH

##### ■ Inventory count

Monitor proper inventory and update sales plan timely.

##### ■ Customer Service Checks & Research

Objective evaluation of services from the shopper's viewpoint.

AJIS, which boasts an overwhelming track record in stock taking and retail support services in Japan, utilizes its know-how in this "problem-solving merchandising service". We regularly visit sales areas to report on actual conditions and solve problems on the spot. Store issues can be visualized in real time, reducing lost opportunities.

For application and inquiry, please visit our website.



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